How do I get a linkscheme so that I have article-level linking

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Symptom

- I want article-level linking or the article-level linking is broken

Applies to

- WorldShare Collection Manager
  - WorldCat knowledge base

Resolution

Article-Level Linking is not available or created for every collection. Submit requests for article-level linking or to report linking not working to OCLC Support, the information below will tell you what information to include.

Use either OCLC WorldShare Record Manager, Connexion, or First Search to identify the WorldCat record that best describes the resource. Use the OCLC number from this “best records” Use the OCLC number from that “best record” when adding the title to your knowledge base collection. That is now the OCLC number on which your holdings will be set.

If there isn’t a linkscheme, there can’t be article-level linking. Not every collection can have article level linking created. Even within the same provider, some collections can have linkschemes but others cannot. An example of such a “split” provider is Gale.

How to determine whether a linkscheme exists: In WorldShare Collection Manager, retrieve the collection that the specific journal and/or article is in, and on the Linking accordion, look at the Linkscheme box,

If you see an entry in the linkscheme box, but article-level linking isn’t working:

Report it to OCLC Support and include the following,

1. Provider Name, Collection Name, and Collection ID
2. A sample search from the current provider that resolves to full-text, along with a screenshot (full-screen is best)
3. A username and password that will allow OCLC to proxy through to the full-text, you may prefer to call OCLC Support at 1-800-848-5800 to provide this information. Be sure to have your institution’s OCLC symbol available and if you have an open support ticket, have that number available.
If a “view now” link isn't displaying and there is a citation that includes some* of the following:

- ISSN
- Volume
- Issue
- start page
- article title
- date

*it doesn't need to include all but needs to be more than a date and a journal-title) use the steps above to report this to OCLC Support and we'll determine whether we can provide article-level linking.

Sometimes a link scheme is available for a collection but a view now link won't display. This can be because the citation doesn't have enough information. Each link scheme is unique in what it requires so we can't say we always need x, y, and z. A lot of link schemes require information such as a volume, issue and start page but others only need a volume or an article title. If a user asks why a “view now” link isn't displaying, send the citation to the knowledge base team on a KBSUP JIRA.

We check several things to see if we can provide an article-level link, including

1. Does the provider offer an OpenURL which we can build a link out of
2. Does the provider offer a standard URL to articles which we can build a link using citation data such as volume, issue, start page
3. Does the provider have DOI linking
4. Can we use the provider’s search feature to offer a link to their article
5. If none of the above, does the provider have a table of contents page we can offer a link to that is broken down by year, volume, and/or issue

If you do not see an entry in the link scheme box of the collection's Linking accordion:

Report it to OCLC Support and ask if it is possible to have article level linking for that collection. Include the following:

1. Provider Name, Collection Name, and Collection ID
2. A sample search from the current provider that resolves to full-text, along with a screenshot (full-screen is best)
3. A username and password that will allow OCLC to proxy through to the full-text, you may prefer to call support at 1-800-848-5800 to provide this information. Be sure to have your institution’s OCLC symbol available and if you have an open support ticket, have that number available.

If OCLC can add a linkscheme, they will.

When a link scheme can’t be created: sometimes a linkscheme cannot be created, when this happens the URL that is returned in the view now link is the journal level URL that the library has entered for that journal. We will notify you if a linkscheme request cannot be fulfilled.

Link schemes and ebooks, not all ebooks can be linked-to in the chapter. Most ebook providers only allow for a link to the book's title level. To request a linkscheme for an ebook, contact OCLC Support and provide the following:
1. The ISBN, date
2. start page/artnum (artnum = article number)

If we'll need logon (aka proxy) credentials to access your site to test this, you may prefer to call OCLC Customer Support at 1-800-848-5800 to provide this information. Be sure to have your institution's OCLC symbol available and if you have an open support ticket, have that number available.